



# Silanoe Martial Arts Privacy Policy

Effective Date: February 2017

Last Updated: Sunday, October 19, 2025

## 1. Introduction

Silanoe Martial Arts (“we,” “our,” or “us”) values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard information from students, parents, visitors, and website users (“you”) who engage with our academy, programs, services, or products. By accessing or using our academy, website, or services, you agree to the practices described in this policy.

## 2. Information We Collect

We may collect the following types of information:

- Personal Information: Name, contact details, emergency contacts, billing details, and registration information.
- Photographs, Video, and Media: Images and recordings captured during classes, events, or in the academy environment.
- Security Recordings: Our facility is equipped with video surveillance cameras for safety, security, and quality assurance. These cameras may record anyone on the premises, including students, parents, visitors, and staff.
- Website and Usage Data: Information such as IP address, browser type, and interaction data collected via cookies or analytics tools.

## 3. How We Use Information

We may use collected information to:

- Operate and improve our programs and services
- Communicate with members and respond to inquiries
- Ensure safety and security within the academy
- Maintain attendance and training records

- Promote Silanoe Martial Arts through approved marketing and educational materials

## **4. Image, Video, and Recording Consent**

By entering Silanoe Martial Arts premises, enrolling in our programs, or using our services, you consent to being photographed or recorded through both security cameras and promotional media. This includes your image or likeness being used for:

- Social media content (e.g., Instagram, Facebook, YouTube)
- Website photos, flyers, or digital ads
- Internal training or marketing materials
- Safety and operational reviews

If you do not wish for your likeness to appear in promotional materials, you must notify us in writing by emailing [info@silanoemartialarts.com](mailto:info@silanoemartialarts.com). Requests must include your full name and, if applicable, your child's name. Upon receipt, we will make reasonable efforts to exclude your image from future promotions, though previously published materials may remain in use.

## **5. Sharing of Information**

We do not sell your personal data. We may share limited information only with:

- Service providers (e.g., payment processors, scheduling or marketing platforms)
- Legal authorities when required by law
- Partners assisting in academy operations under confidentiality obligations

## **6. Security**

We maintain reasonable safeguards to protect personal information and recordings from unauthorized access, alteration, or disclosure. Video footage is retained for a limited period and used solely for safety, security, and operational purposes unless legally required otherwise.

## **7. Your Rights**

You may request to:

- Access, correct, or delete personal information we hold about you
- Inquire about how your information or images are used

Requests may be submitted by email to [info@silanoemartialarts.com](mailto:info@silanoemartialarts.com).

## **8. Updates to This Policy**

We may update this Privacy Policy from time to time. Any revisions will be posted on our website with the updated "Effective Date." Continued use of our services constitutes acceptance of the revised policy.

## **9. Contact Us**

Silanoe Martial Arts  
556 W Las Tunas Dr, San Gabriel, CA 91776

■ info@silanoemartialarts.com  
■ (626) 789-7344